Press Release

Manufacturing Solutions Expo 2014 spearheads growth through innovation and productivity

- Exhibitor showcase and conference address growing demand for fully integrated capabilities needs, in line with robust market interest and growing presence in Southeast Asia

8 October 2014, Singapore – Manufacturing Solutions Expo 2014 (MSE 2014) opens today with an exciting showcase of innovation-led solutions by some 100 exhibiting brands from around the region at Suntec Convention & Exhibition Centre, Halls 401- 403, from 8 to 10 October.

Held as part of the National Productivity Month and jointly organised by the Singapore Manufacturing Federation (SMF) and Sphere Exhibits, a subsidiary of Singapore Press Holdings, MSE 2014 is part of Singapore Manufacturing Federation's efforts at supporting the national initiative to drive productivity across industrial sectors. The trade show was graced by Guest of Honour, Mr S. Iswaran, Minister, Prime Minister's Office and Second Minister for Home Affairs and Trade and Industry.

MSE 2014 is the first of its kind in Singapore that targets across the entire value chain, offering relevant solutions to specific challenges within the manufacturing industry. Categorised into six unique segments, these solutions reflect the various stages in the manufacturing value chain: enterprise system, consultancy, resources management, industrial automation consisting of 3D printing, robotics and precision engineering, transport and logistics, packaging and storage, and upgrading solutions. Targeted at manufacturing professionals, policy makers and business leaders, this highly anticipated trade exhibition showcases the industry's best ideas, innovative technologies and cost effective solutions to raise productivity within the entire value chain of the manufacturing sector.

Mr. Lam Joon Khoi, Secretary-General of SMF, said: "Singapore Manufacturing Federation is pleased to have the inaugural Manufacturing Solutions Expo as part of the National Productivity Month. As Singapore continues its economic restructuring, organisations must work together to help companies, especially SMEs, achieve transformation in their businesses. At Singapore Manufacturing Federation, we believe in innovation-led productivity. This show provides a good platform for visitors and exhibitors from around the world to meet and address challenges across the business value-chain."

ms-expo.com
MSE 2014
MANUFACTURING SOLUTIONS EXPO
8 – 10 OCTOBER 2014
10am – 6pm [8 & 9 Oct] ● 10am – 5pm [10 Oct]
Suntec Convention & Exhibition Centre, Halls 401- 403

Held during: National Productivity Month 2014 – Act now. Transform today. Grow your future.

Endorsed by: Way To Go Singapore

Supported by: iDA Singapore; SPRING Singapore; e2i; IPI; SIMTech; WSHCouncil; Asosiasi Kontraktor Indonesia; AmCham Singapore; BOMA; FOMFEIA; GS1; IP6 Forum Singapore; KEPIPI; KITA; PIPI; SACA; Singapore Business Advisors & Consultants Council; SiAA; SITF; SICC; Singapore Logistics Association; VIFGLASS; VFIA; VELINA; WMRAS

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Spanning across 6000 square metres, over 3000 trade and professional visitors from Singapore and around the region are expected to visit the trade fair to establish new business partnerships, network and engage potential distribution agents with some 100 exhibiting brands from around the region over the three-day event. The diverse solutions presented at this trade exhibition are applicable across a diverse range of industries such as building and construction, chemical, energy, food and beverage, oil and gas, retail and merchandising.

Mr. Chua Wee Phong, Chairman of Sphere Exhibits Pte Ltd, said: "Manufacturing Solutions Expo 2014 reflects the evolution of the manufacturing industry. Sphere Exhibits is honoured to be in partnership with Singapore Manufacturing Federation to jointly stage this inaugural event for the manufacturing sector, at a time when the manufacturing industry holds much promise. The shift in economic growth from Europe and the United States to Asia reflects the region's robust economy. We are excited to pioneer this trade exhibition which is set to give decision makers the opportunity to discover the latest developments in their field and network on an international platform with some of the industry's best suppliers. We are confident that Manufacturing Solutions Expo will continue to remain a highly relevant and conducive regional networking platform for businesses to establish new business partnerships, network and engage their efforts to higher grounds."

Noteworthy brands include ABB, Advantech, Artec Delcam, Cantier, Cornerstone, Cortex, Datamax-O'Neil, IBM, IFM, Hiwin , Honeywell, Konica Minolta, KUKA, M1, Motorola Solutions, OGP, PBA, Pandora ERP, QAD, SAP, SMC ,Stratasys, Tsubaki and Videojet.

The Manufacturing Solutions Expo 2014 is supported by local and regional government agencies including American Chamber of Commerce Singapore (AmCham), (Employment & Employability Institute (e2i), Federation of Malaysian Foundry and Engineering Industries Associations (FOMFEIA), Federation of Malaysian Manufacturers, GS1 Singapore, IDA Singapore, IPI Singapore, IPv6 Forum Singapore Chapter, Korea International Trade Agency (KITA), Singapore Business Advisors & Consultants Council, Singapore Industrial Automation Association (SIAA), Singapore Infocomm Technology Federation (SiTF), Singapore Institute of Manufacturing Technology (SIM Tech), Singapore International Chamber of Commerce, Singapore Logistics Association (SLA), SPRING Singapore, Waste Management & Recycling Association of Singapore (WMRAS), and Workplace Safety & Health Council (WSHC).

Transform to perform

Held over two days, the Singapore Innovation & Productivity Conference (SIPC) 2014 will feature more than eight top-notch industrialists, academics and researchers with an exciting pipeline of plenary and panel sessions to share and exchange their knowledge and experience. Themed "Transform to Perform", SIPC focuses on the need for companies to transform through innovation and productivity to achieve business growth and sustainability.

Organised by the Singapore Innovation and Productivity Institute (SiPi), a Centre of Excellence under SMF, the conference will feature an extensive line-up of speakers including Mr. Douglas Foo, CEO of Sakae Holdings Ltd, Mr. Lai Ah Keow, President of Yokogawa Electric Asia Pte Ltd and Dr Wolfgang Baier, Group CEO of Singapore Post Ltd. In addition, findings from two SiPi-commissioned national studies – "The National Benchmarking Study on Productivity in Various

Industries" and "Findings from The National Research Study on Business Model Innovation (BMI)", will be presented during the conference.

Another highlight of SIPC 2014 is the focus on BMI to transform the way business is done to create new competitive advantages. This conference serves as a platform for companies to learn more about BMI and the benefits they can reap from implementing innovative business models.

Exciting line-up of knowledge-based activities

The inaugural exhibition promises opportunities of networking, thought leadership, industry collaboration and sharing of ideas that inspire learning. Visitors will gain new perspectives that will enable them to adapt to the fast-changing industrial environment, as well as discover new technology trends and markets, given the rising demand for fully integrated capabilities.

In addition, there is a well-balanced showcase of academic projects from seven Centres of Innovation in the Emerging Solutions Showcase. Visitors can learn about the latest cutting edge and cost effective solutions covering electronics, supply chain management, environment and water, food, marine and offshore and precision engineering industries.

On 9 October, SMF will ink a Memorandum of Understanding (MOU) with the Japan Management Association to strengthen business relations and promote regional economic cooperation. The MOU presents an excellent platform for SMF and JMA to help their members to achieve productivity gains and business transformation through collaborations.

Manufacturing Solutions Expo is open from 8 to 10 October at Suntec Convention & Exhibition Centre. Visitors are encouraged to register onsite during operational hours of the trade exhibition.

For information on SME 2014, visit www.ms-expo.com.

For more details on the Singapore Innovation and Productivity Conference, visit http://www.sipc.org.sg/ .

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About Singapore Manufacturing Federation (SMF)

Established since 1932, SMF represents the interest of the Singapore manufacturing community, driving its competitiveness and sustainable growth through serving industry-specific needs. Supported by 10 industry groups and six Centres of Excellence, SMF enhances the competitiveness of the industry by encouraging capacity development and capability building, and innovation-led productivity. It provides opportunities for companies to collaborate, network and to grow and expand both locally and internationally. Current membership stands at more than 3,000 corporate members ranging from SMEs to MNCs. For more information, please visit www.smfederation.org.sg

About Sphere Exhibits Pte Ltd

A wholly owned subsidiary of Singapore Press Holdings (SPH), Sphere Exhibits, which stands for "SPH Events, Roadshows and Exhibitions", aims to be the leading events company catering to a diverse mix of trade and consumer clientele. Backed by a committed and experienced team of professionals and SPH's comprehensive range of media platforms, Sphere Exhibits' shows, events and exhibitions centre on unique concepts that attract local audiences and regional participants. Among the 20 Sphere Exhibits' events are The IT Show, COMEX, Licence2Play, Asian Masters and Kidz Academy. Leveraging on its expertise in event conceptualisation, planning and execution, Sphere Exhibits delivers memorable and quality events that meet the objectives of its clientele and partners. For more information, please visit www.sphereexhibits.com.sg

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About Singapore Innovation & Productivity Institute (SiPi)

Singapore Innovation & Productivity Institute is a knowledge enterprise that champions manufacturing excellence through innovation and productivity for Singapore's manufacturing sector. Its key functions include providing productivity resources and customised roadmapping / coaching support to help enterprises implement their specific productivity roadmaps. SiPi also undertakes research and benchmarking to steer industry development, and collaborates closely with government agencies, industry experts, academia and overseas institutes to develop tools, case studies and localise best practices. SiPi also leverages highly on SMF's other Centres of Excellence to provide a one-stop solution for productivity and innovation.

About Singapore Business Federation (新加坡工商联合总会)

As the apex business chamber, the Singapore Business Federation (SBF) champions the interests of the business community in Singapore in trade, investment and industrial relations. Nationally, SBF acts as the bridge between businesses and government in Singapore to create a conducive business environment. Internationally, SBF represents the business community in bilateral, regional and multilateral fora for the purpose of trade expansion and business networking. For more information, please visit our website: www.sbf.org.sg

About Singapore National Employers' Federation (新加坡全国雇主联合会)

The Singapore National Employers Federation (SNEF) was established in 1980. SNEF is a trade union of employers dedicated to preserving industrial harmony and helping employers achieve excellence in employment practices, thereby enhancing productivity, competitiveness as well as the quality of their employees' work life. With the support of over 3,000 corporate members, SNEF is an active player in facilitating the tripartite partnership among the Government, employers and unions. For more information, please visit www.snef.org.sg.